



Mind Gliding Ltd

Mastering Growth and Development

Professional Management Development

A recent **survey** by **Canterbury Christ Church University** (16/03/06) shows that **all our current clients (100%)** reacted **positively** to services provided by **Mind Gliding** and would recommend us to other organisations

90% of the organisations questioned said that working with **Mind Gliding** has **increased business confidence**; with 50% linking it directly to an **increase in profit** (10% and 20% were mentioned!). Increased profit was for **95 %** related **increase in turnover** (10-18%).

The **majority** of organisations also reported an increase in staff **morale** and some of the following comments were made:

- “Clear directions for all staff through better **communication**”
- “More **focus**, clearer directions, staff consult more, open and **honest** culture”
- “They have benefited from support structure, gained **confidence**, built teams”
- “As a team we deal with internal and external conflict far more **effectively**”

88% of clients now under contract have worked with **Mind Gliding** before.

To meet the organisation’s **training** needs; **Mind Gliding** was rated by **85%** of its clients as **satisfied** or **very satisfied**.

A total of **60 %** had **satisfied experience** with **Mind Gliding** while the rest (**40%**) were **very satisfied**.

Working with **Mind Gliding** increased the “**feel good**” factor at work for **90%** of all clients.

An **important** result was mentioned, that after working with Mind Gliding the more and shorter meetings that were introduced had more **focus** and staff had more **confidence** in expressing themselves in an **open** and **honest** way.

For the short period that **Mind Gliding** has been working with organisations, a **decrease in absenteeism** was noticed by **20%** of the current clients.

80% of the current clients would like to keep working with **Mind Gliding** while 20% had not made up their mind yet.



“Identify the target markets for Mind Gliding and analyse its competitors to suggest a business strategy to increase both client base and profit”

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